

Student Government 2022-2023

Campaign Rules and Guidelines

Student Government-Run Avenues

- Student Government Website:
 - Each candidate must complete the “Candidate Information” form by 11:59 PM on March 31 to have their candidate board posted on the website.
 - <https://forms.gle/ecBzt5JNpXuqUFEz6>
- Campaign Videos/Speeches:
 - Each candidate is allowed to make a 1-2 minute campaign video, which will be posted on the Student Government Website with Candidate Profiles.
 - Videos may be played in teacher’s classes at their discretion.
 - All videos will be screened by Mr. Sokugawa prior to posting.
 - Only you may speak in your video.
 - Campaign videos are due by 11:59 PM on March 31. Videos should be shared with burnabynorthvikings@gmail.com via Google Drive.
- Banners:
 - Student Government will provide space and supplies for candidates to work on their banners from March 29 - April 1.
 - Those wishing to use the space and supplies must sign up using the link below.
 - <https://signup.com/go/DgjhKDw>
 - Banners must follow the rules laid out in the following sections.

Campaign Rules (monitored by Student Government)

Breaking any of the following rules will result in the removal of your name from the ballot.

- All campaign materials (including visuals and videos) must be school appropriate.
- Campaigns and advertising materials should not attack or put down other candidates.
- Campaigning is only permitted on school grounds from 8:30 to the start of classes and at lunch during campaign week. You may not campaign during class time.
- Visual displays (posters and banners) must follow the following guidelines:
 - Posters and banners may only advertise for one candidate each (names, photos).
 - Visual displays may only be made on printer paper or banner paper.
 - You may only use masking tape to put up posters and banners.
 - QR codes or other invisible links are not allowed to be put on visual displays.
 - Posters may not be put: outside, on PA speakers, on classroom doors, covering light switches or windows, in bathrooms, in classrooms, in the office, in the gyms, in the cafeteria, or in the library. They also must not cover any artwork.
 - Banners must adhere to a maximum size of 3’ x 7’, to a maximum of 1 banner
 - Posters must adhere to a maximum size of 8.5” x 11”, to a maximum of 20 posters
 - Visual displays may be put up around the school when doors open at 7:00 AM on the first day of the campaign (Monday). You may not miss your AM class.
 - **Posters must be removed by 3:30pm on the last day of the campaign.**

- No defacing or removing of other candidate's posters; and absolutely NO encouragement of others to do so.
- Your campaign may not create excessive noise indoors (ie. megaphones, marching band).
- No handing out materials to students such as pamphlets, stickers, pins, and so on.
- Votes may not be earned through bribery (ie. candy, money, and so on).
- All campaign activities must follow appropriate district COVID-19 guidelines.
- There is **NO personal online campaigning** (ie. social media posts, mass messaging).
- All other forms of advertising must be cleared with Mr. Sokugawa and Student Government prior to the campaign period.

Presidential Q&A

- All presidential candidates should ensure that their 10 peer nominators can attend the Q&A at 4:30 on Wednesday, April 6th.
- The Q&A will be separated into group questions and individual rooms for each candidate to answer questions from students.

Election Day and Voting

- All students (grades 8-11) will vote for Senior positions.
- Each grade will vote for their own Grade Rep(s).
- Grade 11s will vote for the Grad Chair.
- Voting will take place in first-period classes. Ballots will be distributed in-class.
- Votes will be tallied the same day. The elected candidates will be announced after all the votes have been tallied (Friday or Monday). All candidates will be called to the Gallery prior to the announcement to go over the results.
- If students do not have a first period, advanced voting will be available on Thursday, April 7th after school.